

# Linking Ideas to Outcomes

Since 2007, LinkVisum has been a trusted partner to federal, state, and local agencies as well as non-profit organizations, delivering impactful solutions powered by our people.

With a proven track record supporting agencies such as the U.S. Department of Homeland Security (DHS), Department of Justice (DOJ), Department of Transportation (DOT), Federal Bureau of Investigation (FBI), and Federal Aviation Administration (FAA), we bring a human-centered approach to solving complex challenges and helping our clients thrive.

## PAST PERFORMANCE

### Department of Transportation (DOT), Federal Aviation Administration (FAA)

Developed a comprehensive change management strategy consisting of strategic communications, outreach, and web-based training for the implementation of the Safety Assurance System for 5000 inspectors throughout the FAA.

### Department of Justice (DOJ)

Provided a mix of program support for a large DOJ program, including strategic planning, executive coaching, training design and development, annual report drafting and design, website development, and publishing of print materials.

### Department of Homeland Security (DHS), Cybersecurity and Infrastructure Security Agency (CISA)

Conducted data analysis and built data visualizations for 19 CISA Divisions supporting the Office of the Chief People Officer (OCPO). Led a CISA Workforce Optimization Initiative to align a division's environment and culture to meet employee needs and provide training based on learning gaps.

### Department of Homeland Security (DHS), U.S. Citizenship and Immigration Services (USCIS)

Provided comprehensive agile project management support for human resources information technology (HRIT) projects including workforce analysis and organizational change. Deployed advanced analytics via custom dashboards (i.e., Tableau, Microsoft Power BI) and other data visualizations for use by USCIS leaders.



## OUR CAPABILITIES



### LEARNING SOLUTIONS

- Learning Strategy
- Curriculum Development
- Instructional systems Design and Development
- Custom Design and Off-the-shelf Training
- Learning Management System (LMS) Support



### DATA AND ANALYTICS

- Data Strategy and Roadmap Development
- Dashboard Development and Data Visualization
- Survey Design and Administration



### IT MODERNIZATION AND DIGITAL TRANSFORMATION

- IT Portfolio Management
- Business Process Automation
- Knowledge Management



### STRATEGIC COMMUNICATIONS AND DIGITAL ENGAGEMENT

- Communications Strategy
- Graphics and Multimedia Services
- Web Design and Development
- Event and Exhibit Support



### PEOPLE AND WORKFORCE EFFECTIVENESS

- Human Capital Strategy and Optimization
- Workforce Transformation
- Leadership Development and Executive Coaching
- HR Operations



### STRATEGIC PLANNING

- Enterprise Growth and Agility
- Organizational Assessment and Design
- Efficiency and Process Improvement
- Visioning and Collaboration Workshops



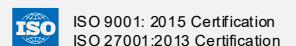
### PROGRAM AND PROJECT MANAGEMENT SERVICES

- Agile Transformation
- Integrated Schedule and Risk Management
- Quality Assurance



## CONTACT INFORMATION

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 Director of Corporate Growth  
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- **GSA Multiple Award Schedule (MAS)**  
Contract Number: GS-10F-0199Y  
Contract Number: GS-35F-0541W
- **GSA OASIS+**  
Contract Number: 47QRCA24DW231  
Contract Number: 47QRCA25DS925
- **GSA Human Capital and Training Solutions (HCaTS) Small Business**  
Contract Number: Pool 1: 47QREB19D0008  
Contract Number: Pool 2: GS02Q16DCR0096
- **GSA HCaTS 8(a)**  
Contract Number: Pool 1: 47QREB21D0013  
Contract Number: Pool 2: 47QREB21D0036
- **GSA 8(a) STARS III**  
Contract Number: 47QTCB22DO520
- **GSA MAS 8(a)**  
Contract Number: 47QRAA25D004J



Contract Number:  
HHSN316201200089W



Contract Number:  
N00178-18-R-7000



Contract Number:  
DTFAWA11A-00151

## NAICS CODES

- 516210 Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers
- 518210 Computer Infrastructure Providers, Data Processing, Web Hosting, and Related Services
- 541214 Payroll Services
- 541330 Engineering Services
- 541430 Graphic Design Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541519 Other Computer-Related Services
- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541614 Process, Physical Distribution, and Logistics
- 541618 Other Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 541720 Research and Development in the Social Sciences and Humanities
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541910 Marketing Research and Public Opinion Polling
- 541990 All Other Professional, Scientific, and Technical Services
- 561311 Employment Placement Agencies
- 561410 Document Preparation Services
- 611420 Computer Training
- 611430 Professional and Management Development Training
- 611512 Flight Training
- 611710 Education Support Services

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