

# Expert Consulting Services Powered by Our People

Since 2007, LinkVisum Consulting Group, Inc., a woman-owned small business, has been a trusted provider of workforce training and optimization, change management, data analytics, IT modernization, digital transformation, and program and project management. We have a proven track record of supporting federal agencies, including the U.S. Department of Homeland Security (DHS), the U.S. Department of Justice (DOJ), the U.S. Department of Transportation (DOT), the Federal Bureau of Investigation (FBI), and the U.S. Federal Aviation Administration (FAA), as well as local, state, and non-profit organizations.



## OUR CAPABILITIES



### LEARNING AND DEVELOPMENT SOLUTIONS

- Training Needs Assessment
- Training Strategy and Curriculum Development
- Custom Design and Off-the-shelf Training
- Learning Management System (LMS) Support



### WORKFORCE OPTIMIZATION

- Human Capital Strategy and Performance Management
- Workforce Analysis and Succession Planning
- HR Support Services
- Process Measurement, Evaluation, and Improvement



### PROGRAM AND PROJECT MANAGEMENT SERVICES

- Project Management Office (PMO) Execution
- Risk Management and Quality Assurance
- Financial and Project Planning Management
- Acquisition Advisory and Support



### DATA ANALYTICS AND DECISION SUPPORT

- Data Collection, Processing, and Analysis
- Business Intelligence and Reporting
- Visualization and Dashboards



### IT MODERNIZATION AND DIGITAL TRANSFORMATION

- IT Portfolio Management
- Digital Workflow and Tool Development
- Robotics Process Automation (RPA)
- Graphics and Multimedia Services

## PAST PERFORMANCE

### Department of Transportation (DOT), Federal Aviation Administration (FAA)

Developed a comprehensive change management strategy consisting of strategic communications, outreach, and web-based training for the implementation of the Safety Assurance System for 5000 inspectors throughout the FAA.

### Department of Justice (DOJ), Community Relations Service (CRS)

Provided a mix of program support for CRS in its mission to be a "peacemaker" for community conflicts within our communities, including strategic planning, training design and development, annual report drafting and design, website development and maintenance, and publishing of print materials.

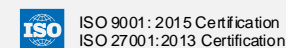
### Department of Homeland Security (DHS), Cybersecurity and Infrastructure Security Agency (CISA)

Analyzed and reported Federal Employee Viewpoint Survey (FEVS) for 19 CISA Divisions as part of the Office of the Chief People Officer (OCPO) Employee Engagement initiative. Supported CISA's Emergency Communications Division (ECD), leading CISA ECD's Workplace Optimization Initiative, which aligns the CISA ECD environment and culture to each individual employee's needs.



## CONTACT INFORMATION

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## NAICS CODES

- 524292 Human Capital Separation and Retirement
- 54151S Information Technology Professional Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541519 Other Computer-Related Services
- 541611 Administrative Management and General Management Consulting Services
- 54161W Workforce Analytics and Employee Records
- 541612EPM Employee Performance Management
- 541612HC Human Capital Policy and Operations
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541614 Process, Physical Distribution, and Logistics
- 541618 Other Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 611420 Computer Training
- 611430 Professional and Management Development Training
- 611430TD Talent Development
- 611512 Flight Training
- 611710 Education Support Services
- OLM Order-Level Materials